

# Katie Wilkes

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## Education

- 2018-present      **University of Southern California**      **Remote**  
**Master of Science: Design, Business, and Technology**      Expected 2020
- 2010-2014      **Davidson College**      **Davidson, NC**  
**Bachelor of Arts: English, German Studies**  
**Significant Coursework:** Language as a Social Action, Educational Psychology, Literary Criticism, Professional Writing, Picturing Texts; Making Media, Intro to Digital Art

## Experience

- 2017-present      **2U**      **New York City, NY**  
**Content Implementation Coordinator (Content Development)**
  - Manage lecture content style, layout, and dissemination
  - Collaborate with colleagues on best structuring our newly established team
- 2016-2017      **Content Implementation Coordinator**
  - Built, reviewed, and deployed course content for top tier online university programs
  - Tracked assets in quickly evolving digital work environment
- 2014-2016      **Davidson College IT Services**      **Davidson, NC**  
**Instructional Technologist**
  - Part of kick starting Davidson Domains, a web hosted environment allowing students and professors to manage their own webspace
  - Critiqued content, layout, and design for DavidsonX classes, a Davidson partnership with EdX to create a series of MOOCs
  - Led consultations with instructors to help integrate digital elements into their course design
  - Taught class tutorials on WordPress, Digital Storytelling, and Infographic Design
  - Managed site migrations from old server system to Davidson Domains

## Leadership and Community Engagement

- 2017-present      **TutorMate**      **New York City, NY**  
**Tutor**
  - Meet remotely with a first-grade student to read stories and play word games
- 2016-present      **Cerddorion Vocal Ensemble, Russian Chamber Chorus of NY**      **New York City, NY**  
**Member**
  - Manage and restructure social media content (RCCNY)
  - Advise website design and upkeep (Cerddorion)

## Skills and Interests

- Proficient in WordPress, Omeka/Neatline, Qualtrics, Prezi, iMovie, Twine, Piktochart, VideoScribe, and quickly learning other ed-tech tools
- Basics of LMS administration (Moodle and Echo360), DSLR cameras, Adobe Suite, cPanel, Drupal, Scalar, HTML, and CSS
- Avid wheel thrower, culinary nerd, and life-long choir kid