

Katie Wilkes

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Education

08/2010-05/2014 **Davidson College** **Davidson, NC**
Bachelor of Arts: English, German Studies
Significant Coursework: Language as a Social Action, Educational Psychology, Literary Criticism, Professional Writing, Picturing Texts; Making Media, Intro to Digital Art

Experience

09/2016-current **2U** **New York City, NY**
Content Implementation Coordinator

- Build, review, and deploy course content for online university programs

07/2014-07/2016 **Davidson College IT Services** **Davidson, NC**
Instructional Technologist

- Part of kick starting Davidson Domains, a web hosted environment allowing students and professors to manage their own webspace
- Critiqued content, layout, and design for DavidsonX classes, a Davidson partnership with EdX to create a series of MOOCs
- Led consultations with instructors to help integrate digital elements into their course design
- Taught class tutorials on WordPress, Digital Storytelling, and Infographic Design
- Managed site migrations from old server system to Davidson Domains

08/2012-05/2013 **Davidson College Annual Fund** **Davidson, NC**
Alumni Student Caller

- Fundraised for Davidson College, which maintains one of the highest alumni giving and participation rates in the nation
- Contacted 2,414 alumni in one semester, recognized as “most committed” caller

Summer 2012 **Cornerstone Academy** **Chicago, IL**
Assistant

- Assisted in registering new students to school
- Fielded incoming phone calls with questions regarding school screening process
- Later went on to help redesign school’s website (Winter, 2013)

Leadership

2011-2014 **Davidson College Collegium Musicum** **Davidson, NC**
Founding Member, Vice-President, President

- Led rehearsals, researched performance styles, and organized concert opportunities
- Regulated shift from student group affiliation to acceptance into Music Department

Skills and Interests

- Proficient in Microsoft Office, WordPress, Omeka/ Neatline, Qualtrics, Prezi, iMovie, Twine, Piktochart, VideoScribe, and quickly learning other ed-tech tools
- Basics of LMS administration (Moodle and Echo360), DSLR cameras, Adobe Suite, cPanel, Drupal, Scalar, HTML, and CSS
- Avid wheel thrower, culinary nerd, and life-long choir kid